



THE ROLE-PLAYERS GUILD OF KANSAS CITY PRESENTS



DECEMBER 7-10, 2023

FOUR DAYS OF TABLETOP HOBBY GAMING ONLINE



EXHIBITOR DATASHEET

What is Midwest GameFest Online?

Midwest GameFest Online is an annual four-day tabletop hobby game convention held each Fall online. It is the companion convention to our in-person event, Midwest GameFest, held each Spring in the Kansas City area. Participants enjoy online role-playing games, historical miniatures, board games, card games, organized play, cosplay, workshops, game designers, benefit events, and more! Midwest GameFest Online is organized and funded by The Role-Players Guild of Kansas City, a nonprofit organization dedicated to promoting the tabletop gaming hobby.

Where is it?

While our Spring in-person event is hosted in Kansas City, our Fall online event is hosted via Discord, a free text, audio, and video service. Discord is a web-based service that also has great desktop and mobile apps. We use a number of online virtual tabletops (VTTs) including Roll20, Tabletop Simulator, and more (game hosts decide).



We'll work with you prior to the event to answer questions and get your booth up-to-speed. You don't need anything more than a cell phone, tablet, or web browser. There's nothing to download or hook up, but a mic and headset would be great.

Join Us on Discord: <https://midwestgamefest.org/discord/invite>

Who is the audience?

Midwest GameFest Online is a great opportunity to showcase your wares. Our Fall online event features hundreds of hobby gamers, cosplayers, and "nerd culture" enthusiasts looking for the newest games, accessories, and materials.

What kind of exhibitors attend?

Midwest GameFest Online hosts a range of gaming-related exhibitors and dealers that typically include artists, tabletop hobby game and comic stores, apparel, jewelry, authors, and more!

info@MidwestGameFest.org [@MidwestGameFest](https://twitter.com/MidwestGameFest) facebook.com/MidwestGameFest

MIDWESTGAMEFEST.ORG/ONLINE



THE ROLE-PLAYERS GUILD OF KANSAS CITY PRESENTS



DECEMBER 7-10, 2023

FOUR DAYS OF TABLETOP HOBBY GAMING ONLINE



GET STARTED

Fill out a Exhibitor Application and let us know your business name, contact info, etc. All applications are subject to approval. We'll get back to you with additional instructions. Note: Submission of an application means that you agree to our terms and conditions.

Important: Exhibitor opportunities open **May 1, 2023** and end **December 1, 2023**.

Application

Ready to sign up? Submit an application at: <https://midwestgamefest.org/online/sponsors> or contact our Exhibitor Coordinator at exhibitors@midwestgamefest.org.

APPLY NOW!

Credit for Prize Donations

Your payment can be accepted in the form of tabletop gaming-related merchandise donated as prizes for our benefit raffle. **We value prize donations at 100% MSRP** (subject to acceptance/approval); we can accept up to 100% of your total purchase this way. Electronic merchandise donated in this manner (certificates, coupons, etc) must be received prior to the event arrival unless other arrangements are made. Physical donations **MUST** be shipped directly to the winner of the item in our benefit raffle. Contact our Exhibitor Coordinator to make arrangements.

 info@MidwestGameFest.org

 [@MidwestGameFest](https://twitter.com/MidwestGameFest)

 facebook.com/MidwestGameFest

MIDWESTGAMEFEST.ORG/ONLINE



THE ROLE-PLAYERS GUILD OF KANSAS CITY PRESENTS



DECEMBER 7-10, 2023

FOUR DAYS OF TABLETOP HOBBY GAMING ONLINE



EXHIBITOR PRICING

What comes with a booth?

Booths are purchasable online once your online exhibitor application is approved. Each booth comes with two exhibitor badges, which allows one member of a two-person crew to play games while the other handles the booth. All exhibitors receive mention in our PDF convention program, website, emails, and social channels. Both a text and voice/video channel are provided at the online convention in Discord (see previous page).

Virtual Booth — \$25

A virtual booth, this includes a text and audio/video channel on our Discord server, two 4-day exhibitor badges and promotion in our materials.

Important: We know your time and money are important to you, and we also know that “foot traffic” at online conventions is low... too low. But if a booth is what you want, we have them. But we strongly recommend hosting events to showcase your wares (a game demo, a product demo, etc.) and using your booth channel as the text/audio/video. It can also be a place to post messages and promos during the convention. There will be lots of downtime in a virtual booth, so plan to multi-task by doing something productive or entertaining, but to also be available for walk-up customers. **Also, consider becoming a Sponsor to get additional exposure.**

info@MidwestGameFest.org [@MidwestGameFest](https://twitter.com/MidwestGameFest) facebook.com/MidwestGameFest

MIDWESTGAMEFEST.ORG/ONLINE